



## **2022 Corporate Advisory Committee**

The National Hispanic Pharmacists Association (NHPA) was established in 2018 to empower Pharmacists and Pharmacy Students to improve health care for Hispanics and other underserved populations. Hispanics are underrepresented in the health care professions, including pharmacy. The Pharmacist workforce was 5.4 per cent Hispanic or Latino in 2015.

The NHPA Corporate Advisory Committee will be composed of the nation's leading companies who seek to foster stronger partnerships between corporations and the Hispanic community and to provide advice and assistance to the NHPA Board. Corporations participating in the Corporate Advisory Board will work with NHPA leadership in developing programs to address the health care needs of the Hispanic community and to ensure diversity in the future health care workforce.

As a member of the NHPA Corporate Advisory Board, your Company has the benefit for additional visibility within the pharmaceutical community and the Hispanic community as a whole. The Corporate Advisory Committee will meet once a year. We also offer the following benefits for the Corporate Advisory Committee partners:

- Company Profile on the NHPA Website with Link to your Website
- Government Affairs Advocacy Activities
- Opportunity for the NHPA's President to address your Corporation at a company event
- Communications Activities to NHPA Membership and Constituency
- Access to NHPA Membership through newsletter article or special invitations
- Priority Placement for your materials at NHPA Events
- VIP Access to Exclusive NHPA Receptions and Events
- Special Recognition, via Ribbons or Board Pins, to be worn at NHPA Events
- Photo Opportunity with NHPA Leadership and VIP Photos that may be used in your company's public relations and marketing materials

### **Presentation at Your Company's Headquarters**

NHPA will consult with your staff and come to your Company's headquarters for a presentation to your Senior Management at any mutually agree upon date and time. If desired, this presentation can include information on cultural competence trends in the pharmacy market.

**ANNUAL CORPORATE ADVISORY COMMITTEE DUES: \$25,000**