

## **Lubriderm® Launches Skin Scholarship with the National Hispanic Health Foundation (NHHF) to Support U.S. Hispanics Pursuing Careers in Dermatology**

*Scholarships aim to aid the next generation of U.S. Hispanic dermatologists to increase representation and accessibility within the field*

**JANUARY 11, 2022** – Today Lubriderm®, the brand developed by dermatologists, launched the Skin Scholarship sponsored by Lubriderm®. To sponsor this scholarship with the National Hispanic Health Foundation (NHHF), Lubriderm® will award a total of \$150,000 (ten individual scholarships of \$15,000 each) to full-time U.S. Hispanic (USH) dermatology residents and physician associate dermatology students focused on a career in dermatology, with the goal to help increase USH representation and accessibility within the field.

Recent research has shown only 5% of U.S. dermatologists identify as Hispanic<sup>1</sup>. In addition, a recent survey<sup>2</sup> conducted by Lubriderm® discovered that more than a quarter of USH consumers have never visited a dermatologist. Based on the research and findings, Lubriderm® aims to close the ethnic and racial representation gap amongst providers and patients and ensure that those within underrepresented communities have the financial support to both pursue a medical career and have access to a dermatologist.

“We believe that all consumers should have access to a dermatologist for optimal skin health, yet many health disparities and inequities in the field still exist,” says Suzanne Goldstein, Senior Director of Marketing for Lubriderm®. “While it will take time, we hope that the presence of U.S. Hispanic dermatologists increases and that equal representation within the field is reflected in order to better serve our communities and people.”

The Skin Scholarship sponsored by Lubriderm® will award ten individual scholarships of \$15,000 each. U.S. Hispanic dermatology residents and physician associate dermatology students, in addition to non-USH students and residents who have an interest in serving the Hispanic community, are eligible to apply. Applications will be open through May 31, 2022, and winners will be selected and notified on July 25, 2022 in advance of the 2022 Fall semester. For more information or to apply, visit:

<https://www.nhmafoundation.org/>.

“At NHHF, our core mission is to support educational activities to improve the health of the Hispanic community,” says Dr. Elena Rios, President and CEO of NHHF and NHMA. “In partnership with Lubriderm®, we are committed in our efforts to help support those who are pursuing their career in dermatology in addition to the U.S. Hispanic community at large.”

### **ABOUT LUBRIDERM®**

Lubriderm®, the brand developed by dermatologists, offers scientifically proven products that have been restoring healthy-looking skin for generations. Lubriderm® believes everyone deserves to have healthy, comfortable skin. That’s why every product provides a fast-absorbing, non-greasy clean feeling and is clinically shown to moisturize skin for 24 hours. All Lubriderm® products offer specialized

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<sup>1</sup> Dermatology Has a Problem With Skin Color”, <https://www.nytimes.com/2020/08/30/health/skin-diseases-black-hispanic.html>, The New York Times, August 30, 2020

<sup>2</sup> Lubriderm® surveyed 200 dermatologists and 969 consumers (2021)

formulations with essential nutrients naturally found in healthy skin. For more information about Lubriderm® and its product offerings, visit [Lubriderm.com](http://Lubriderm.com) or follow us on Instagram at [Instagram.com/Lubriderm](https://www.instagram.com/Lubriderm).

**ABOUT NHHF**

The National Hispanic Health Foundation (NHHF) (501c3) was established in 1994 in Washington, DC as the National Hispanic Medical Foundation as the philanthropic arm of the National Hispanic Medical Association. The mission of the Foundation is to support educational and research activities to improve the health of Hispanics. For more information about NHHF visit [nhmafoundation.org](http://nhmafoundation.org).

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