



2021 CORPORATE ADVISORY BOARD

The National Hispanic Health Foundation (NHHF) is the philanthropic arm of the National Hispanic Medical Association (NHMA). The NHHF Corporate Advisory Board composed of the nation's leading companies who seek to foster stronger partnerships between corporations and the Hispanic community and to provide advice and assistance to the NHHF. Corporations participating in the Advisory Board work with the NHMA leadership in developing national and community-based programs to address the needs of the Hispanic community and to ensure that the nation's future healthcare workforce obtains the necessary education and skills to keep America healthy.

As a member of the NHHF Corporate Advisory Board, your company has the benefit for additional visibility within the medical community and the Hispanic community as a whole. The Corporate Advisory Board meets 2 times per year (March, Virtual and November, New York City). We also offer the following benefits for our national partners:

- Company Profile on NHMA/NHMF Website (120-word limit) with Link to your Website
- Government Affairs Advocacy Resources
- Opportunity for the NHMA's President and CEO to Address your Corporation at a Company event
- Personalized Communications Plan Geared Towards NHMA Membership and Constituency
- Access to NHMA Membership
- Priority Placement for your Exhibit at NHMA Events
- VIP Access to Exclusive NHMA Receptions and Events
- Chairman will have seat on the National Hispanic Health Foundation Board
- Special Recognition, Via Ribbons or Board Pins to Be Worn at NHMA Events
- Photo Opportunity with NHMA Leadership and VIP's-Photos may be used in your company's public relations and marketing materials.
- Access to Proceedings of Multicultural Information Trends - are made available to you.

Consultation and Presentation at Your Company's Headquarters

NHMA/NHMF will consult with your staff and come to your company's headquarters for a presentation to your senior management at any mutually agreed upon date and time. If desired, this presentation can include information on cultural competence trends in the health care market.

ANNUAL CORPORATE DUES: \$25,000

Additional Opportunity only available to Annual Partners: (additional cost)

FIRST OPPORTUNITY TO SPONSOR PROJECTS: Price based on project scope and footprint

As new project opportunities become available, Corporate Advisory Board Members have the first opportunity to provide funding and receive recognition for those programs they might wish to sponsor, including the NHMA Annual Conference, Leadership Development, Mentoring, Education and NHHF Scholarship and Research Activities.